

Kiosk, Nguyen Gobber, 2019

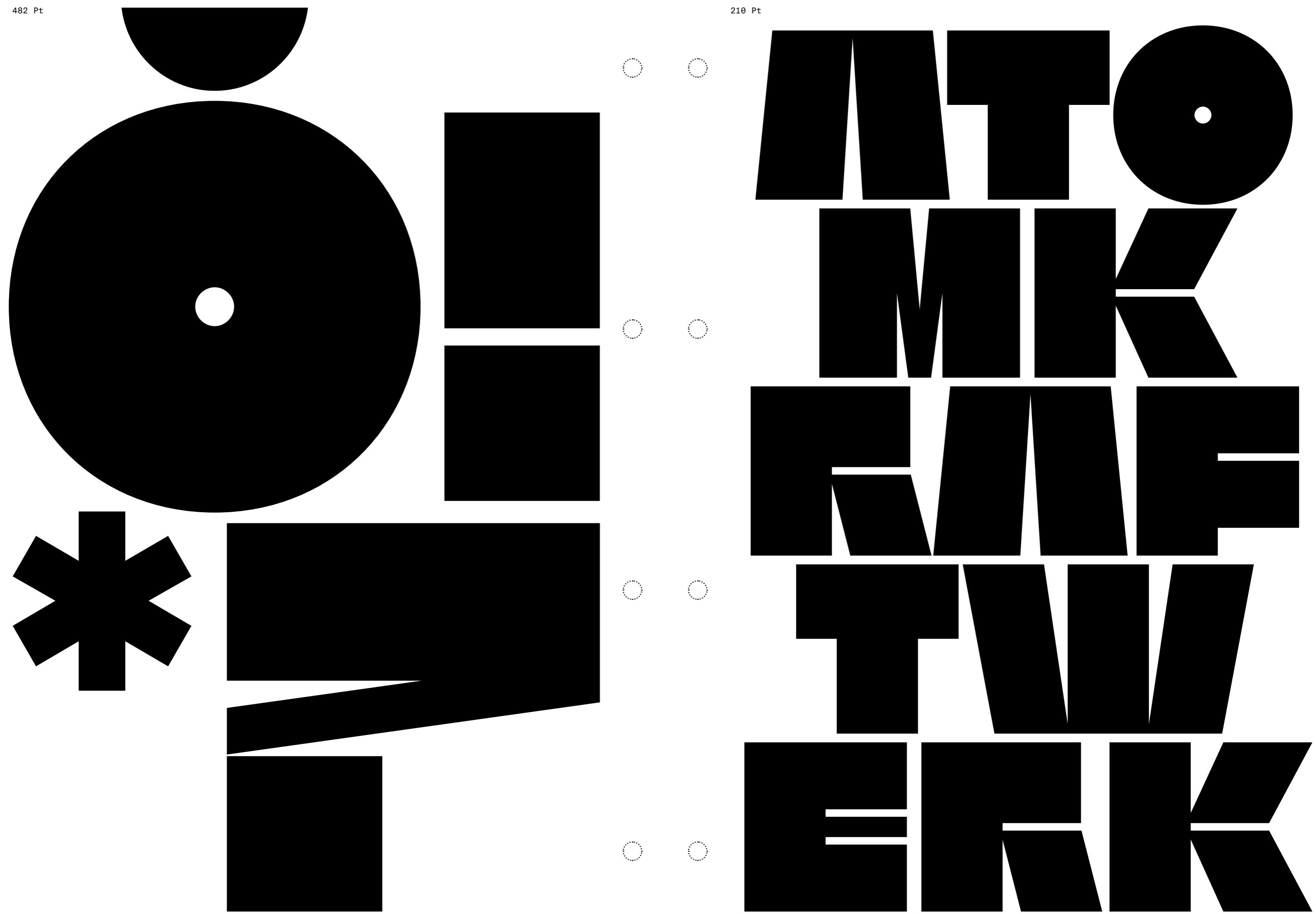
Version 2.0



Kiosk is an expressive display typeface intended to be used for poster design. The bold character of its main glyphs is contrasted by thinner parenthesis, hyphens, dashes, arrows, mathematical symbols, and other characters.

482 Pt

210 Pt



POWER
FLOTTL
(A){B}[E]
KINO
OLV9678
TIGER
MUSICO
X-Y-Z

ONCE AGAIN, WE EN-
COUNTER THE PHENOM-
ENON THAT TYPEFACE-
S — REGARDLESS OF
THEIR OPTICAL LEGI-
BILITY — TRIGGER PAR-
TICULAR FEELINGS ON
THE PART OF READERS
SIMPLY THROUGH ...

THEIR APPEARANCE, AND CAN HAVE
A POSITIVE OR NEGATIVE IMPACT.
THIS SEEMS TO BE PRAGMATIC EVI-
DENCE TO SHOW THAT, OVER AND
ABOVE THEIR PRIMARY AND ESSEN-
TIAL TASK OF ACTING AS A VISUAL
MEANS OF TRANSPORT FOR LAN-
GUAGE, TYPEFACES ARE ALSO ABLE
TO COMMUNICATE ATMOSPHERE.
IN THIS CONTEXT, SPENCER MEN-
TIONS ANALYSES BY OVINIK AND
ZACHRISSON THAT REINFORCE THIS
ASSUMPTION. HOWEVER, ON THE
BASIS OF AN ANALYSIS OF ADVER-
TISEMENTS OVER A PERIOD OF 50 ...

0123456789 **0689**