## Farmacia Soft

Farmacia Soft, Nguyen Gobber

Farmacia Soft is a condensed sans-serif typeface for headlines, posters, and wordmarks. It is based on the Farmacia typeface and preserves its distinctive characteristics, including the slightly bent posture of the C, the expressive upward diagonal of the K, and the accentuated vertices of the M and W. For Farmacia Soft, all sharp corners were rounded, followed by optical corrections and further refinements, resulting in a gentler and noticeably warmer appearance. The typeface also includes circular alternates for the C, G, O, and Q, which introduce additional contrast and rhythm.

GLAZED CARAMEL CAKES & HAZELNUT CREAMI

Pink Cotton Candy (Dessert) Muffins «sprinkled Donut» éclaire? [Gelato] 23 Marshmallows!

## THE CLOUDS 12345 «EXQUISITE» Thermal Spring ¥24790,25 TUP DOWN J AIRMAILTM 68% Bubbles?

Once again, we encounter the phenomenon that type-faces—regardless of their optical legibility—trigger particular feelings on the part of readers simply ...

28 Pt

through their appearance, and can have a positive or negative impact. This seems to be pragmatic evidence to show that, over and above their primary and essential task of acting as a visual means of transport for language, type-faces are also able to communicate atmosphere. In this context, Spencer mentions analyses by Ovink and Zachrisson that reinforce this assumption. However, on the basis of an analysis of advertisements over a period of 50 years, Spencer believes 'that findings of congeniality may have little temporal stability, and such an examination supports Warde's view, that the choice of an appropriate typeface is a subconscious act, the effect of which is ephemeral. We may also reflect that sanserif letterforms which have been much used in this century to express the notion of ...

OpenType Features Standard Ligatures Coffee Coffee Discretionary Ligatures SOFT WETTER ermometer Thermometer Laufbahn Laufbahn official official **Schiffjagd** Schiffjagd offline offline **Kaufhof Kaufhof** Grafik

**Grafik** fjord aufkommen Reflection **Bottle Blitz** 

Case Sensitive Forms ON GROß groß **COLLABORAR** col-laborar salarié-e-s **SALARIE·E·S** Hola! iHOLA! ¿QUE PASA? ¿Qué pasa? Stylistic Set 1: Circular C **Chemistry** Chemistry Stylistic Set 2: Circular G Geometry eometry Stylistic Set 3: Circular O Q **Opera** pera **Quality** uality Stylistic Set 4: Alternate B

Contextual Alternates

**Bottle** 

Blitz

fiord

aufkommen

Reflection

**Aufzug Clifftop** Pjöngjang

**Aufzug Clifftop** Hejj Pjöngjang

Straße

Stylistic Set 5: Alternate asterisk

**Grafiker\*in** 

**Grafiker\*in** 

Strafze

Character Set	: Overvie
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Uppercase Letters	ABCDEFGHIJKLMN OPQRSTUVWXYZ	$\circ$	$\circ$	Punctuation	.,:;!;?¿·●*#/\
					(){}[],,,""''«»<>"'@&¶\$
Lowercase Letters	abcdefghijklmn				@®™° ¦†‡
	opqrstuvwxyz			Currencies	€¢\$£¥¤
Figures	0123456789			Mathematical Symbols	+-×÷=><≥≤±≈~^%%
Accented Uppercase Letters	ÁĂÂÄÄĀĀĀĀĀÆĆČÇĈĊĎĐÉĔÉËË	·····	$\circ$	Arrows	<b>↑</b> カ→ン↓∠←∇↔
	ĖÈĒĘĒƏĞĠĢĠĠĦĤĺĬÎÏÏÌĨĮĨIJĴĴ ĶĹĽĻĿŁŃŇŅÑŊÓŎÔÖÒŐŌØŌŒÞ			Circled Figures	0023456789
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	ŔŘŖŚŠŞŜŞßŦŤŢŢÚŬÛÜÙŰŪŲ ŮŨŴŴŴŴŶŶŸŶŹŹŻ			Geometric Shapes	
Accented Lowercase Letters				Case-Sensitive Forms	.19
Standard Ligatures	áăâäàāąåãæćčçĉċďđðéěěê ëėèēęēəǧĝģġġħĥıíĭîïiìīįĩijj		0	Stylistic Set 1: Circular C	CĆČÇĈĊ
	jîķĺľļŀłńňņñŋóŏôöòőōøõœþ			Stylistic Set 2: Circular G	GĞĜĢĠĞ
	ŕřŗśšşŝşßŧťţţúŭûüùűūųůũ ẃŵẅẁýŷÿŷźžż			Stylistic Set 3: Circular 0 Q	OÓŎÔÖÖÖÖŒ Q
				Stylistic Set 4: Alternate B	[Z
	ff			Stylistic Set 5: Alternate asteri	lsk 🗱
Discretionary Ligatures	FT TT Th the ffth ffth ffth ffth ffth ffth ffth		$\circ$		

## Technical Information

Font Name	NG Farmacia Soft			
Version	1.000			
Style(s)	Regular			
Design	Nguyen Gobber			
Production	Nguyen Gobber			
Release Date	2025			
Available at	www.nguyengobber.com/typefaces			
Number of Glyphs	479			
Language Support	Afrikaans, Albanian, Asu, Basque, Bemba, Bena, Breton, Catalan, Chiga, Colognian, Cornish, Croatian, Czech, Danish, Dutch, Embu, English, Esperanto, Estonian, Faroese, Filipino, Finnish, French, Friulian, Galician, Ganda, German, Gusii, Hungarian, Icelandic, Inari Sami, Indonesian, Irish, Italian, Jola-Fonyi, Kabuverdianu, Kalenjin, Kamba, Kikuyu, Kinyarwanda, Latvian, Lithuanian, Lower Sorbian, Luo, Luxembourgish, Luyia, Machame, Makhuwa-Meetto, Makonde, Malagasy, Maltese Manx, Meru, Morisyen, Northern Sami, North Ndebele, Norwegian Bokmål, Norwegian Nynorsk, Nyankole, Oromo, Polish, Portuguese, Quechua, Romanian Romansh, Rombo, Rundi, Rwa, Samburu, Sango, Sangu, Scottish Gaelic, Sena, Serbian, Shambala, Shona, Slovak, Slovenian, Soga, Somali, Spanish, Swahili, Swedish, Swiss German, Taita, Teso, Turkish, Upper Sorbian, Uzbek (Latin), Volapük, Vunjo, Walser, Welsh, Western Frisian, Zulu			
File Formats	OTF, WOFF, WOFF2			
Licensing	All relevant licensing details are described in the EULA of Nguyen Gobber www.nguyengobber.com/eula			
Customization	If you are interested in a custom version, please contact Nguyen Gobber to discuss the commission of a bespoke typeface.			
Contact	type@nguyengobber.com www.nguyengobber.com			