

MONOPOL THIN

Monopol Thin, Nguyen Gobber, 2021

Monopol Thin is a somewhat classic, geometric typeface that consists of only upper-case letters - just like the other members of this type family. It stays true to the clear geometric form and monolinear strokes of the original Monopol but introduces a much more elegant and lightweight quality to the typeface thanks to the reduced thickness of the strokes. As a consequence, details such as the two different versions of characters that feature sharp angles - one has junctions that connect two strokes only at one point, while the other has classically drawn connections - became very delicate. In addition, a classic "A" with a crossbar is available through the stylistic sets as well as an alternative "J", "@", and another set of numerals.

{ MONO }

Ⓐ 20%

WANTED

Q̇ & A ↔ Y

¥ 7034,18

CASIO

ISO 30 ! ?

Æ © ® ™



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ONCE AGAIN, WE ENCOUNTER THE PHENOMENON THAT TYPEFACES – REGARDLESS OF THEIR OPTICAL LEGIBILITY – TRIGGER PARTICULAR FEELINGS ON THE PART OF READERS SIMPLY THROUGH THEIR APPEARANCE, AND CAN HAVE A POSITIVE OR NEGATIVE IMPACT. THIS SEEMS TO BE PRAGMATIC EVIDENCE TO SHOW THAT, OVER AND ABOVE THEIR PRIMARY AND ESSENTIAL TASK OF ACTING AS A VISUAL MEANS OF TRANSPORT FOR LANGUAGE, TYPEFACES ARE ALSO ABLE TO COMMUNICATE ATMOSPHERE. IN THIS CONTEXT, SPENCER MENTIONS ANALYSES BY OVINK AND ZACHRISSON THAT REINFORCE THIS ...

