

MONOPOL

Monopol, Nguyen Gobber, 2020

Monopol is a bold and heavy display typeface intended for strong headlines, wordmarks, and poster design in general. Its lack of lower-case characters indicates clearly that this typeface wants to be used to state strong messages. Characters which do usually feature sharp angles such as the A, M, N, V, W are drawn in two ways. One version expresses these sharp angles explicitly and appears rather modular, while the other is more toned down. Characters like the S and many of the figures are reminiscent of typical wordmarks from the 80s.

20,50 €  
 & © ® ™  
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 W W O ! ? \*

ONCE AGAIN, WE  
 ENCOUNTER THE  
 PHENOMENON  
 THAT TYPEFACES  
 – REGARDLESS OF  
 THEIR OPTICAL  
 LEGIBILITY – ...

AGAIN, WE ENCOUNTER THE PHENOM-  
 ENON THAT TYPEFACES – REGARD-  
 LESS OF THEIR OPTICAL LEGIBILITY  
 – TRIGGER PARTICULAR FEELINGS  
 ON THE PART OF READERS SIMPLY  
 THROUGH THEIR APPEARANCE, AND  
 CAN HAVE A POSITIVE OR NEGATIVE  
 IMPACT. THIS SEEMS TO BE PRAG-  
 MATIC EVIDENCE TO SHOW THAT, OVER  
 AND ABOVE THEIR PRIMARY AND ES-  
 SENTIAL TASK OF ACTING AS A VISUAL  
 MEANS OF TRANSPORT FOR LANGUAGE,  
 TYPEFACES ARE ALSO ABLE TO COM-  
 MUNICATE ATMOSPHERE. IN THIS  
 CONTEXT, SPENCER MENTIONS ANAL-  
 YSES BY OVINK AND ZACHRISSON ...



# MONOPOL THIN

Monopol Thin, Nguyen Gobber, 2021

Monopol Thin is a somewhat classic, geometric typeface that consists of only upper-case letters - just like the other members of this type family. It stays true to the clear geometric form and monolinear strokes of the original Monopol but introduces a much more elegant and lightweight quality to the typeface thanks to the reduced thickness of the strokes. As a consequence, details such as the two different versions of characters that feature sharp angles - one has junctions that connect two strokes only at one point, while the other has classically drawn connections - became very delicate. In addition, a classic "A" with a crossbar is available through the stylistic sets as well as an alternative "J", "@", and another set of numerals.

{ MONO }

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WANTED

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CASIO

ISO 30 ! ?

Æ © ® ™



ONCE AGAIN, WE ENCOUNTER THE PHENOMENON THAT TYPEFACES – REGARDLESS OF THEIR OPTICAL LEGIBILITY – TRIGGER PARTICULAR FEELINGS ON THE PART OF READERS SIMPLY THROUGH THEIR APPEARANCE, AND CAN ...

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# MONOPOL KOMPAKT

Monopol Kompakt, Nguyen Gobber, 2020

The peculiar appearance of this typeface with its inverted stroke contrast and its oddly shaped details is the result of compressing the rather wide, original cut of Monopol to the desired width. The idea was to design a version of Monopol that allows the designer to get as much information as densely packed as possible on a limited surface area. In combination with its expressive appearance, this compact display typeface is now an ideal choice for anybody who is looking for a typeface with a strong character to use for big titles and statements on billboards, protest poster, banners, and such.

14580.25 €  
 ZOO ©®™  
 QUERELEN  
 «LYON»  
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 GOLIATH !?

ONCE AGAIN, WE ENCOUNTER THE PHENOMENON THAT TYPEFACES — REGARDLESS OF THEIR OPTICAL LEGIBILITY — TRIGGER PARTICULAR FEELINGS ON THE PART OF READERS SIMPLY THROUGH THEIR APPEARANCE, AND CAN ...

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**A B C D E F G H I J K L M N O P Q R S T U V W X**  
**Y Z A B C D E F G H I J K L M N O P Q R S S T U**  
**V W X Y Z Ā Ā Ā Ā Ā Æ Ç Đ É Ê Ë Ì Í Î ĺ Ñ Ò**  
**Ō Ō Ō Ō Ø Œ Š Ū Ū Ū Ū Ÿ Ÿ Ž Ɔ Ā Ā Ā Ā Ā Æ Ç Đ**  
**É Ê Ë Ì Í Î ĺ Ñ Ō Ō Ō Ō Ō Ø Œ Š Ū Ū Ū Ū Ÿ Ÿ Ž Ɔ**

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